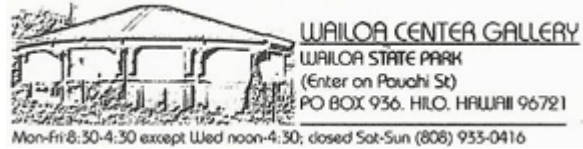


# 13th Annual Hawai'i Photo Expo

We are very pleased to announce that **Brooks Jensen** has agreed to be our juror for 2012. Brooks is the publisher of **Lenswork**, which is one of the premier photography publications in existence today. He is also the developer of **lenworkonline.com**, pioneering a variety of on-line educational tools directed toward avid photographers.



## EXPO DATES AND DEADLINES

The exhibition will hang at Wailoa Center from Friday June 8th to Wednesday June 27.  
Gallery hours: Mon-Fri 8:30 - 4:30, except Wed Noon to 4:30

Deadline for mailed submissions	March 17
Deadline for emailed submissions	March 22
Notification of Acceptance	April 16
Kona take-in of accepted prints	TBA
Take-in of accepted prints at Wailoa Center	Saturday, June 2
Opening Reception and presentation of winners	Saturday, June 9
Pickup of accepted prints	Thursday, June 28

Information about a workshop with and presentation by Brooks to be held in conjunction with the Expo will be made available once details are finalized. Please see the website for any changes and updates.

**Eligibility:** Open to all residents of the Big Island.

**Entry Requirements:** All entries must use an original photograph as the basis for the final image. Traditional, Digital or Alternative photographic processes may be used.

All photographs must have been taken by the person whose name appears on the entry form. Photographs must have been taken since Jan. 1, 2010, and must not have been previously selected in any form of juried competition.

**All photographs must be in a sturdy frame ready to hang on the wall, with wire securely attached for hanging. Saw tooth hangers or cardboard frames will not be accepted.**

Remember that presentation is an important part of your art work and will be judged accordingly.

The maximum size of entries, when measured inside the frame, is 9 square feet or 1296 square inches. Glazing is recommended but not required. Hawai'i Photo Expo and Wailoa Center will not be held responsible for any damage to entries.

*Hawai'i Photo Expo and Wailoa Center reserve the right to reject work that is difficult to handle or sexually explicit*

*Claim tickets necessary for pick up of entries.*

*A storage fee of \$10 will be charged for photographs not picked up on designated dates.*

### **Categories, Entry Fees, and Prizes**

**Master:** For photographers or other visual artists who work with images in their professions; photographers who have been published regionally or nationally; photographers who have won previous awards; or photographers who feel comfortable competing at this level.

Entry Fee: \$15 per photo for up to 4 entries and \$10 for each additional entry to a maximum of 7.

Prizes: 1st - \$300, 2nd - \$150, 3rd - \$75

**Enthusiast:** For photographers who love photography or pursue it as a serious hobby and have not yet won an award.

Photographers who have exhibited before in any juried show must enter in this category unless otherwise required to enter in the Master division.

Entry Fee: \$15 per photo for up to 4 entries and \$10 for each additional entry to a maximum of 7.

Prizes: 1st - \$300, 2nd - \$150, 3rd - \$75

**Beginner:** This category is intended for students up to high school, and adults who have *never* before submitted to Hawai'i Photo Expo or other juried show.

Entry Fee: \$10 per photo. (For high school students or younger, the entry fee will be discounted to \$5 per entry.)

Prizes: 1st - \$150, 2nd - \$75

Entry fees are due at the time of digital submission, by check or money order payable to Hawai'i Photo Expo, Inc. Entry fees are non-refundable.

**People's Choice Award:** A \$100 prize will be awarded at the end of the exhibit to the favorite photograph chosen by the viewing public.

**Other Awards:** Additional Honorable Mention Awards may be given at the discretion of the Juror. Other Special Recognition awards may be given at the discretion of the Expo Committee.

Such awards will have no monetary value.

Please visit [www.hawaiiphotoexpo.com](http://www.hawaiiphotoexpo.com) for complete information and requirements for our two stage submission process and to download the registration form and instructions.

Digital submissions, together with registration form and entry fees, must be mailed on CD/DVD postmarked no later than March 17th, or emailed no later than March 22nd.

The Juror will be selecting images for the show, and you will be notified on or before April 16th which of your images have been selected.

If selected, you must have your entry(s) printed and framed for submission at Wailoa Center on Saturday June 2nd.

Selection of winners will be made once the show is hung.

---

## 2012 JUROR - BROOKS JENSEN

Publisher **LensWork** and **lensworkonline**

Brooks Jensen is a fine-art photographer, publisher, workshop teacher, and writer. In his personal work, he specializes in small prints as well as hand-made artist's books. He and his wife (Maureen Gallagher) are the owners, co-founders, editors, and publishers of the award winning LensWork, one of today's most respected and important periodicals in fine art photography. With subscribers in 73 countries, Brooks' impact on fine art photography is truly world-wide. His podcasts on art and photography are heard over the Internet by thousands every day. LensWork Publishing is also at the leading edge in multimedia and digital media publishing with LensWork Extended — a PDF based, media-rich expanded version of the magazine. Brooks is the author of the best-selling *Letting Go of the Camera: Essays on Photography and the Creative Life* and the series of books *Single Exposures: Random Observations on Art, Photography and Creativity*.



What do I think makes a good photograph? Hmmmm . . .

Minor White advised that a photograph should go beyond showing what something is and show us what else it is. Paul Strand advised that it is one thing to make a portrait that shows us what someone looks like, but quite another thing to show us who that person is. These two photographers show us the way by encouraging us to go beyond what the lens sees and to remember that photography is a way for us human beings to connect with one another. Good photographs go beyond photography, beyond mere pictures. For me, a good photograph is one that builds a bridge of connection — between the photographer and the viewer, between the viewer and the world, between those who view a photograph. Photographs that don't make connections are mere graphic curiosities.